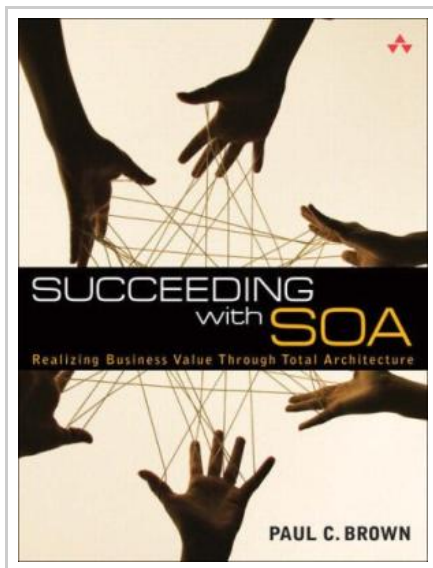




Succeeding with SOA: Realizing Business Value Through Total Architecture

By Paul C. Brown

Pearson Education (US), United States, 2007. Paperback. Book Condition: New. 231 x 175 mm. Language: English . Brand New Book. Like so many acronyms in public currency, SOA means many different things to different people. Paul Brown deftly avoids getting caught in the trap of overstating the case for SOA. Instead, he brings the topic skillfully into focus, zeroing in on the concepts that must be understood in order to be effective. Paul's purpose, as I've found so often in his presentations and conversations, is to get to the core of real-world architectural issues that make the difference between success and failure. Paul doesn't sit in an ivory tower pontificating; he gets right down to the critical issues in order to develop effective real-life strategies. --From the Foreword by Jonathan Mack, Senior Technical Architect, Guardian Life Insurance Company As Paul Brown explains in this fine book, there is more to software development than just writing code. Successful software requires deep thought and strategy. It requires the coordination and marshalling of the resources and intellect of the entire company, both business and IT. I learned much from reading his manuscript and heartily endorse the finished book. --Dr. Michael...



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