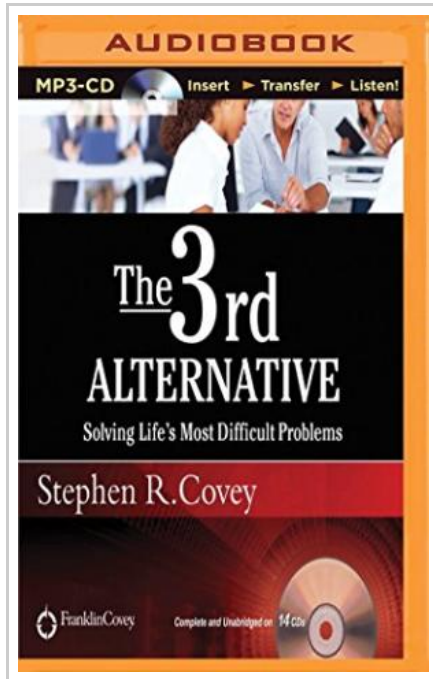




The 3rd Alternative: Solving Life's Most Difficult Problems

By Dr Stephen R Covey

Franklin Covey on Brilliance Audio, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 170 x 132 mm. Language: English . Brand New. In any conflict, the 1st Alternative is my way and the 2nd Alternative is your way. The fight usually boils down to a question of whose way is better. There are many methods of conflict resolution but most involve compromise, a low-level accommodation that stops the fight without breaking through to amazing new results. The 3rd Alternative is about more than just an armistice it's about creating a new and improved reality. The 3rd Alternative transcends traditional solutions to conflict by forging a path toward a third option, a 3rd Alternative that moves beyond your way or my way to a higher and better way one that allows both parties to emerge from debate or even heated conflict in a far better place that either had envisioned. With the 3rd Alternative, everyone wins. To a world of escalating strife and contention, 3rd Alternative thinkers like those Covey profiles here bring creative solutions, peace, and healing. His wide-ranging examples include various groups and individuals as living examples of how to create new and better results instead of escalating...



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