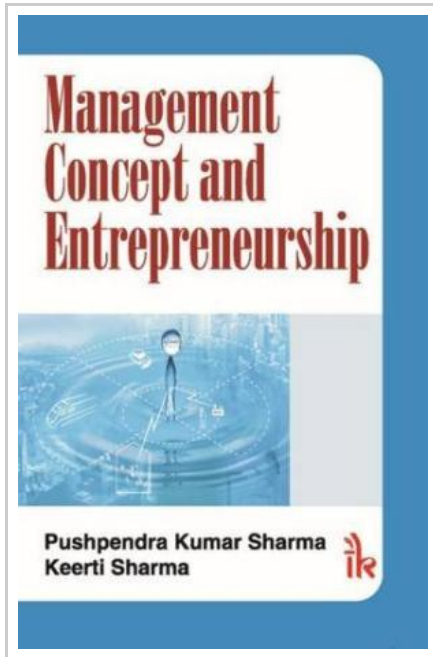




Management Concept and Entrepreneurship

By Pushpendra Kumar Sharma, Keerti Sharma

I.K. International Publishing House Pvt. Ltd., 2012. Paperback. Book Condition: New. 16cm x 24cm. This book is meant for the students of Management & Engineering. It emphasizes the system concepts, management, marketing, productivity and operation management, and entrepreneurship. It gives overall information of the subject. The book attempts to make the subject matter clear and simple with the help of flow diagrams and methodology. Broadly it discusses: ò System Concepts, ò Management, ò Marketing, ò Productivity, ò Entrepreneurship.



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