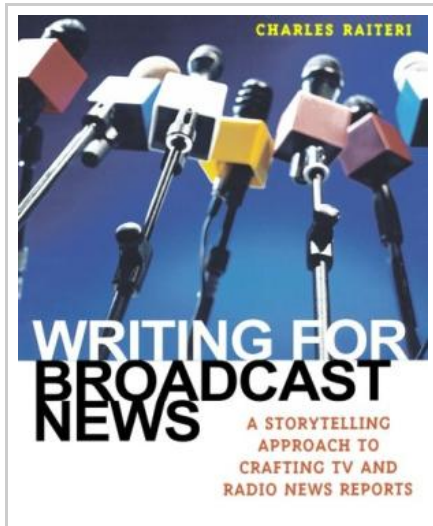




Writing for Broadcast News: A Storytelling Approach to Crafting TV and Radio News Reports

By Charles Raiteri

Rowman & Littlefield. Paperback. Book Condition: new. BRAND NEW, Writing for Broadcast News: A Storytelling Approach to Crafting TV and Radio News Reports, Charles Raiteri, Writing for Broadcast News makes the storytelling elements that comprise a broadcast news story for radio or TV accessible to beginning broadcast writers. Its step-by-step approach shows how to structure a story with a clear beginning, middle, and end through a framework that ties together the anchor lead, reporter narrative, and actualities or sound bites. Emphasizing that people are interested in people, this handbook highlights the human element and "putting a face" on the story. It gives practical advice to aspiring broadcast reporters and writers toward becoming effective storytellers.



READ ONLINE
[8.69 MB]

Reviews

It in a single of my personal favorite pdf. It really is writter in basic words instead of hard to understand. Your daily life period will be transform as soon as you complete looking over this pdf.

-- **Vena Sauer DDS**

Extensive manual for pdf fanatics. This can be for all who statte there was not a well worth looking at. I am pleased to tell you that this is basically the very best pdf i have go through inside my individual existence and might be he finest ebook for at any time.

-- **Dorian Roob**