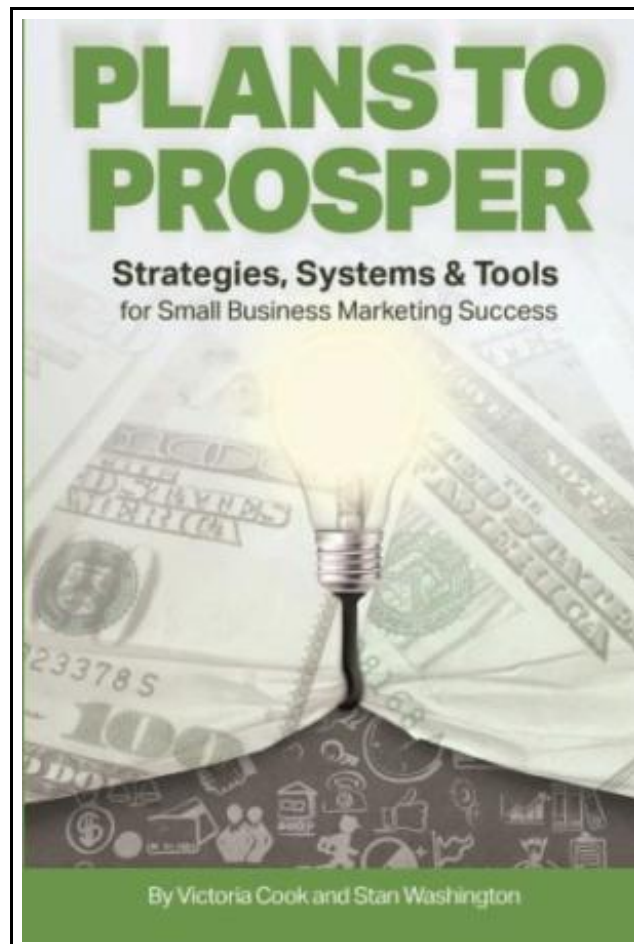


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PLANS TO PROSPER: STRATEGIES, SYSTEMS AND TOOLS FOR SMALL BUSINESS MARKETING SUCCESS



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Honor Services Inc, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Learn how to choose a marketing strategy that s right for you. Market in a short period of time on a small budget while increasing visibility, raising buyer awareness, and growing sales using our step-by-step High Achieving Marketing Process . Take out the guess work and save money. Many business owners often feel as though they re winging it as they carry on day to day. They lack a plan or resources to keep them focused. Also, they aren t reaching their financial goals. Does that sound familiar? Plans to Prosper: Strategies, Systems and Tools for Small Business Marketing Success is a step-by-step guide to growing businesses through effective marketing. We take the guess work out of marketing strategies in order to help save you money. In this book, you will learn how to: * Choose a marketing strategy that s right for you. * Market in a short period of time on a small budget while increasing visibility, raising buyer awareness, and growing sales. Profit from the marketing mistakes small business owners have made and how to avoid making the same mistakes. We also provide examples, tips, resources, and warnings to help guide your business toward focused growth. Victoria Cook, founder and managing director for The Center for Guilt-Free Success, helps women entrepreneurs grow their businesses through coaching and training. Known for her proprietary 7-step Guilt-Free RESULTS process, Victoria often is in demand as a speaker. She was named a Business Brick Builder by the International Coach Federation Chicago Chapter in 2013. Her innovative approach reflects her commitment to building the strengths of her clients as she helps them market their businesses more confidently and...

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